

# The irony in why we can't run events

***We never get enough people despite our lower prices!***

People post videos on youtube on how prices are high and that they're scammed, yet they'll pour money into our competitors despite their **harsh refund policies**.

Let's investigate three competitors.

## Happy Hours Inc (founded 2022)

### WHAT IF I CAN'T ATTEND AN EVENT?

Speed dating relies heavily on balanced ratios, and last-minute cancellations can impact both the event's success and overall experience. For this reason, we do not offer refunds for any reason.

However, if you provide at least 48 hours' notice before the event, we will allow you to transfer your ticket to a future event.

If you want to lose money and have no service, give them a try.

***They specifically state "we do not offer refunds for any reason."***

Why give advance notice if you want to try another event if the first one cancels?

## 25 dates (founded in 2002)

### Cancellation Policy

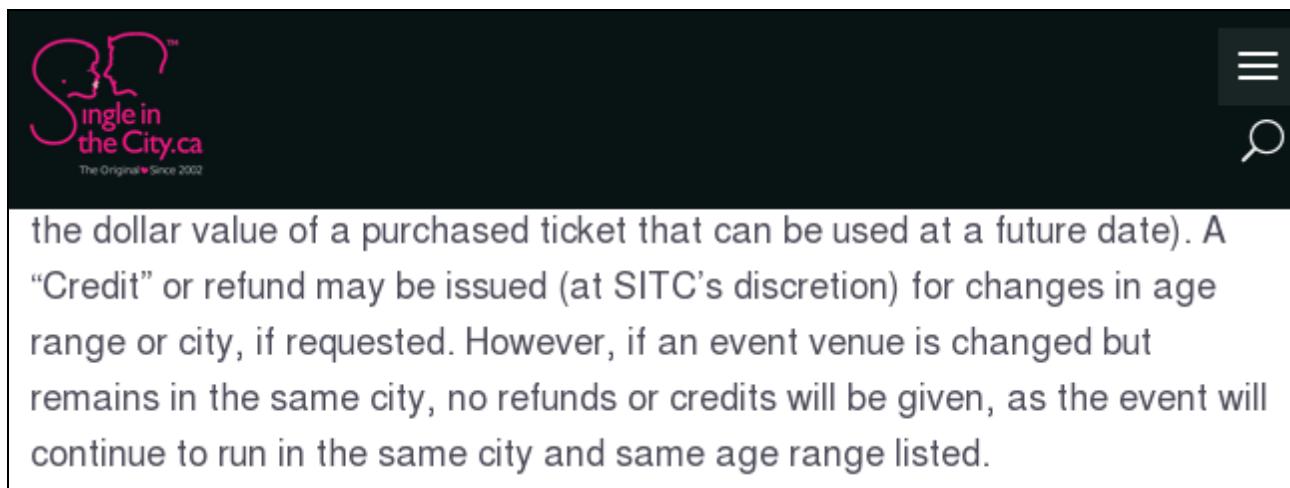
If you need to cancel your 25dates.com event, please send us an e-mail at [info@25dates.com](mailto:info@25dates.com). Title your e-mail "Cancellation" and in the body of the e-mail, give us your first and last name and specify what party you are cancelling. To receive a refund (minus a \$5 + tax administration cost - per person), please cancel 5 business days prior before the event. There is no charge to transfer your spot from one date to another, and this can be done if you send in your request up to 5 business days before the event.

We are unfortunately not able to give you a refund if:

- you do not cancel five business days prior to the event.
- you do not make it out to the party.

Good way to rip someone off. Offering NO refund whatsoever within 5 days of the event start date. They're worse than last competitor with event transfers.

# Single in the city (founded in early 2000)



The screenshot shows a dark-themed website for "Single in the City". In the top left corner is the logo "Single in the City.ca" with a stylized couple icon. The top right corner has a menu icon (three horizontal lines) and a search icon. The main content area contains text about refund policies: "the dollar value of a purchased ticket that can be used at a future date). A "Credit" or refund may be issued (at SITC's discretion) for changes in age range or city, if requested. However, if an event venue is changed but remains in the same city, no refunds or credits will be given, as the event will continue to run in the same city and same age range listed."

While not as strict as the other competitors, they won't issue a refund if they have a future event for the same age group or city.

## Why are these policies so harsh?

Their policies can force some people to choose between:

- taking time off work even without authorization, or
- losing the money spent on the speed dating service.

## We have FAIR policies!

If an event becomes canceled, you choose between a refund or transfer your ticket to a future dated event at any venue we run events at. Best of all, we don't charge extra if the new ticket price no more than the old ticket price.

Let's see how we compare VS all above competitors if your availability is limited to just one night only.

	Us	Competitors
Ticket price	Low	High
Refund amount after event cancels	Ticket price - \$6	<b>NO REFUND</b>
Ability to transfer to future event after first event cancels	Yes	Needs 2-5 days notice before 1 <sup>st</sup> event cancels